



THE WILD SPOT METHODOLOGY

PLACEMAKING FOR A COLLECTIVE NATURE-BASED WELL-BEING

The Wild Spot is a light placemaking format anchored in green urban spaces which aims at fostering nature-based community well-being

O1 CONTEXTUALISE

Present the Wild Spot's goals and contextualise them within social and environmental challenges.

Objective: provide the big picture and build a common ground for understanding.

O2 MAP

Investigate the community's relationship with nature, digital devices and wellbeing.

Objective: anchor the project to the community's needs, perceptions, practices, jargon and desires.

O3 CO-DESIGN

Turn the map phase results into prompts (e.g. installations, space purpose) for structuring the space.

Objective: ideate light infrastructures and functions coherently with the community's vision.

O4 PROTOTYPE

Engage the community in materialising their ideas with prototypes.

Objective: empower participants to be actors of change by building something tangible together.

O5 ANIMATE

Make the area and the light installations live with community activities.

Objective: foster a sense of belonging through activities ideated and/or animated by community champions.

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